

feature

Press/Interview

South China Morning Post, Hong Kong Magazine, TimeOut, Ming Pao Daily News, TVB, RTHK, Sassy, Tatler, The Young Reporter, Hong Kong Economic Times, Economic Journal, Coconuts, Bacarrat Magazine, HypeBeast.

Speaker

2017 TedX Lingnan University

2016 Sundance Film Festival Hong Kong: US & HK Filmmakers' Panel Discussion

2016 FuturED

2015 Women of Influence Conference & Awards

2015 East Asia Girl Conference

education

Rhode Island School of Design

Providence, RI. 2006—2010

Bachelor of Fine Arts, Graphic Design

Chinese University of Hong Kong

Hong Kong, China. Summer 2008

Classes on Chinese Culture & Society, Gender in Asia

Switzerland + Beyond: The Crossroads of Art

Europe. Summer 2008

International Travel Exchange Program (Switzerland, Germany, Italy, France)

skills

Computer

(CS6) Adobe Photoshop, Illustrator, InDesign, After Effects, Final Cut Pro.

Language

Fluent in English, Cantonese and conversational Mandarin.

achievements

Awards. 2013—Present

- *She Objects* received Best Scientific & Educational Documentary Award at 2017 Nice International Film Festival.
- Winner of photography competition in 2013 (HK) Time Out Magazine.

Film Screenings. 2010—Present

- *She Objects* was official selection at 2016—2017 Sundance Film Festival Hong Kong, Nice International Film Festival, Ficci Flo Mumbai Festival, Reel Women Hong Kong Film Festival.
- At the recommendation of Hong Kong International Film Festival, *The Eve* was sponsored by CreateHK in 2014 to be sent to worldwide film festivals.
- *The Eve* was official selection at 2014—2015 Clermont Ferrand International Short Film Festival, New York City Independent Film Festival, Berlin Independent Film Festival, Incubator for Film and Visual media in Asia, Pineapple Underground Film Festival, International Short Film Week Regensburg.

experience

Graphic Designer & Filmmaker Hong Kong. Oct 2013—Present

- Executing concept, film, edit for music videos, commercials, documentaries, short films, etc.
- Developing creative/art direction, design for logo, print, website, etc.
- Directed 2016 feature-length documentary *She Objects*, in collaboration with The Women's Foundation.

Associate Art Director. Cheil Worldwide. Hong Kong. April 2012—Sept 2013

- Developed concept, art direction, print + digital design for ad campaigns and branding, such as video commercials, billboards, social media, etc.
- Clients include: Samsung, Three, New Balance, Minute Maid, Laneige.

Multimedia Design Assistant. Time Warner, Inc. New York. June—Aug 2011

- Developed and edited video promotion for Time Warner's Media Lab, in association with HBO, Warner Brothers, CNN, etc.
- Participated in creation of anti-bullying ad campaign that worked across print and digital platform.

Graphic Design Consultant. J.P. Morgan. New York. Aug 2010—May 2011

- Designed print and digital advertising materials, for international and internal ad campaigns and events.
- Created 2010 X'mas cards for world-wide distribution + 2011 Chinese New Year cards for Asia distribution.

Production Assistant. Ghost Robot. New York. June—Aug 2009

- Worked with producers and directors at this award-winning production company.
- Assisted in music video production for talents- Kid Cudi, Common, Kanye West.