

## education

### Rhode Island School of Design

Providence, RI. 2006—2010

Bachelor of Fine Arts, Graphic Design

### Chinese University of Hong Kong

Hong Kong, China. Summer 2008

Classes on Chinese Culture & Society, Gender in Asia

### Switzerland + Beyond: The Crossroads of Art

Europe. Summer 2008

International Travel Exchange Program  
(Switzerland, Germany, Italy, France)

## skills

### Computer

Mac & PC Platforms (CS6)

Adobe Photoshop, Illustrator, InDesign,  
After Effects, Final Cut Pro, Flash, HTML,  
CSS, Javascript, Dream Weaver.

### Personal

Fluent in English, Cantonese and  
conversational Mandarin.

## feature

### Press/Interview

South China Morning Post, Hong Kong  
Magazine, TimeOut, Ming Pao Daily  
News, TVB, RTHK, Sassy, Tatler, The  
Young Reporter, Hong Kong Economic  
Times, Economic Journal, Coconuts,  
Bacarrat Magazine, HypeBeast.

### Speaker

-TedX Lingnan University (2017)

-FuturED #4 (2016)

-Women of Influence  
Conference & Awards (2015)

-East Asia Girl Conference (2015)

## achievements

### Film Screenings. 2010—Present

- “She Objects” was official selection at (2016/17) Sundance Hong Kong Film Festival, Nice International Film Festival, Ficci Flo Mumbai Festival, Reel Women Hong Kong Film Festival.
- At the recommendation of Hong Kong International Film Festival, “The Eve” was sponsored by Hong Kong Arts Centre in 2014 to be sent to worldwide film festivals.
- “The Eve” was official selection at (2014/15) Clermont Ferrand International Short Film Festival, New York City Independent Film Festival, Berlin Independent Film Festival, Incubator for Film and Visual media in Asia, Pineapple Underground Film Festival, International Short Film Week Regensburg.

### Photography Competition. Hong Kong 2013

- Winner of photography competition organized by Time Out Magazine.

## experience

### Graphic Designer & Filmmaker Hong Kong. Oct 2013—Present

- Executing concept, film, edit for music videos, commercials, documentaries, short films, etc.
- Developing creative/art direction, design for logo, layout, website, etc.
- Directed 2016 feature-length documentary “She Objects”, in collaboration with The Women’s Foundation.

### Associate Art Director. Cheil Worldwide. Hong Kong. April 2012—Sept 2013

- Developed concept, art direction, print + digital design for ad campaigns and branding, such as video commercials, billboards, social media, etc.
- Clients include: Samsung, Three, New Balance, Minute Maid, Laneige.

### Multimedia Design Assistant. Time Warner, Inc. New York. June—Aug 2011

- Developed and edited video promotion for Time Warner’s Media Lab, in association with HBO, Warner Brothers, CNN, etc.
- Participated in creation of anti-bullying ad campaign that worked across print and digital platform.

### Graphic Design Consultant. J.P. Morgan. New York. Aug 2010—May 2011

- Designed print and digital advertising materials, for international and internal ad campaigns and events.
- Created 2010 X’mas cards for world-wide distribution + 2011 Chinese New Year cards for Asia distribution.

### Production Assistant. Ghost Robot. New York. June—Aug 2009

- Worked with producers and directors at this award-winning production company.
- Assisted in music video production for talents- Kid Cudi, Common, Kanye West.